

PRESS RELEASE

With reference to declarations made by CIR this morning, Fininvest notes that:

- a) different elements are being uselessly confused by referring to uninvesting verdicts, because our statement simply states facts, as anyone can verify by reading it. It does not address the content of the decision nor does Fininvest intend to deal with it here: the fact that the appeal sentence is erroneous will be addressed by making appropriate recourse before the Court of Cassation;
- b) no legitimate procedure exists to cite verdicts in order to overturn them;
- c) the statement contains only objective facts. These facts do not have the power to "intimidate" anyone.

Milan, October 4, 2011